

## Key Publications:

- (1) Wiesche, M., Jurisch, M., Yetton, P. W., & Krcmar, H. (2017). Grounded Theory Methodology in Information Systems Research *MIS Quarterly*, 41(3), 685-702.
- (2) Schermann, M., Dongus, K., Yetton, P., & Krcmar, H. (2016). The Role of Transaction Cost Economics in Information Technology Outsourcing research: A Meta-Analysis of the Choice of Contract Type. *The Journal of Strategic Information Systems*, 25(1), 32-48.
- (3) Goffart, K., Schermann, M., Kohl, C., Preißinger, J., & Krcmar, H. (2016). Using the Default Option Bias to Influence Decision Making While Driving. *International Journal of Human-Computer Interaction*, 32(1), 39-50.
- (4) Ebner, K., Mueller, B., Urbach, N., Riempp, G., & Krcmar, H. (2016). Assessing IT Management's Performance: A Design Theory for Strategic IT Benchmarking. *IEEE Transactions on Engineering Management*, 63(1), 113-126.
- (5) Hoermann, S., Hlavka, T., Schermann, M., & Krcmar, H. (2015). Determinants of Vendor Profitability in Two Contractual Regimes: An Empirical Analysis of Enterprise Resource Planning Projects. *Journal of Information Technology*, 30(4), 325-336.
- (6) Truschin, S., Schermann, M., Goswami, S., & Krcmar, H. (2014). Designing Interfaces for Multiple-Goal Environments: Experimental insights from in-vehicle speech interfaces. *ACM Transactions on Computer-Human Interaction*, 21(1), 1-24.
- (7) Berkovich, M., Leimeister, J. M., Hoffmann, A., & Krcmar, H. (2014). A Requirements Data Model for Product Service Systems. *Requirements Engineering*, 19(2), 161-186.
- (8) Österle, H., Becker, J., Frank, U., Hess, T., Karagiannis, D., Krcmar, H., . . . Sinz, E. J. (2011). Memorandum on Design-Oriented Information Systems Research. *European Journal of Information Systems*, 20(1), 7-10.
- (9) Leimeister, J. M., Huber, M., Bretschneider, U., & Krcmar, H. (2009). Leveraging Crowdsourcing: Activation-Supporting Components for IT-Based Ideas Competition. *Journal of Management Information Systems*, 26(1), 197-224.
- (10) Kuhn, K. A., Knoll, A., Mewes, H. W., Schwaiger, M., Bode, A., Broy, M., . . . Ziegler, S. (2008). Informatics and Medicine. *Methods of Information in Medicine*, 47(04), 283-295.
- (11) Leimeister, J. M., Ebner, W., & Krcmar, H. (2005). Design, Implementation, and Evaluation of Trust-Supporting Components in Virtual Communities for Patients. *Journal of Management Information Systems*, 21(4), 101-131.
- (12) Krcmar, H., & Lucas, H. C. (1991). Success Factors for Strategic Information Systems. *Information & Management*, 21(3), 137-145.